DIGITAL VISIBILITY IN AKKC

When having your event in AKKC, we provide the possibility of your event being shown on monitors in the lobby, as well as outside the conference rooms on the first floor. That way, your guests can always find their way.

We can display a single image, a series of images, recordings, and live broadcasting from the halls. The individual images/recordings can be timed, and the monitors can be used independent of each other.

During your event, we can arrange free of charge display of your program, information, logo, or exhibitor advertisement on select in-house monitors in AKKC.
For further display options – such as the big screen at the main entrance, the A-signs, or our mobile displays – please refer to the price list.

Display monitors are ordered by contacting AKKC's Meeting and Congresses Department.

Aalborg Kongres & Kultur Center

Aalborghallen

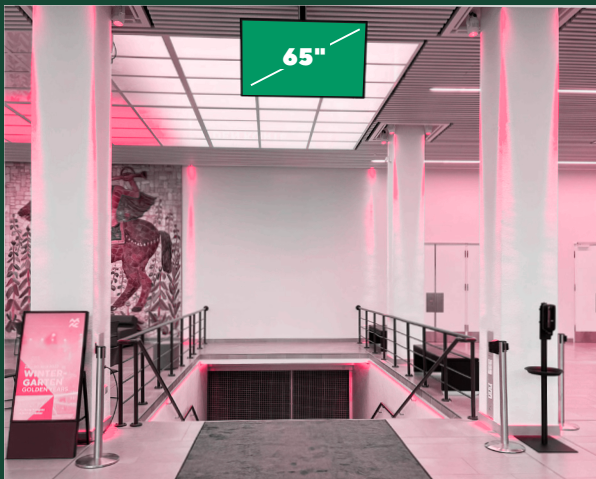## BIG SCREEN AT MAIN ENTRANCE

Displayed in a sequence of 5–8 other events from 7AM to 11PM + your event exclusively displayed on the day of your event.

File Format:	768 x 768 pixels
Price: Per week:	740.00 EUR

THE LOBBY
(Two displays above the staircase leading to Fundamentet)

File Format:	1920x1080 pixels

FOYER I
(above entrance to Aalborghallen + above glass door in the foyer. 6 monitors in total)

Monitor 1 (above glass door in the foyer)
Monitor 2 (above stage hall entrance closest to the lobby)
Monitor 3. Monitor 4 (above middle entrance)
Monitor 5. Monitor 6 (above the two doors, furthest east)

File Format:	1920 x 1080

NOTE: The following file extensions are accepted:
Video: mp4. Images: jpg, gif or png.
Prices are excl. VAT.

THE LOBBY
(By the staircase leading to Fundamentet)

Display 1 is placed left of the staircase. Display 2 is to the right of the staircase. This option is only available during larger conferences/congresses.

File Format: 1920x1080 pixels

Europahallen

THE LOBBY
(1 display above entrance to Europahallen's foyer)

File Format: 1920 x 1080

FOYER II
(Above Europahallen's entry points and wardrobe – 3 displays in total)

Display 1 by Kildeparken/the spiral staircase.
Display 2 by the wardrobe.
Display 3 by the main entrance.

File Format: 1920x1080 pixels

NOTE: The following file extensions are accepted: Video: mp4. Images: jpg, gif or png.
Prices are excl. VAT.

Extra display options

A-SIGNS (SHORT AND TALL)
(Can be placed anywhere in AKKC)

AKKC has 6 short and 1 tall A-Sign at our disposal.

File Format: 1080x1920 pixels

Price: Per display,
per day 128.00 EUR

MOBILE DISPLAYS
(Can be placed anywhere in AKKC)

AKKC has an unlimited number of mobile displays at our disposal.

File Format: 1920x1080 pixels

Price: Per display,
per day 128.00 EUR

LOGO ON DISPLAYS
(Outside of meeting and conference rooms on the 1st and 2nd floor)

Text space:
Company name = upper line = 46 characters
Event name = second line = 46 characters
If a company logo is preferred instead of text, the logo must have a transparent background (i.e., PNG) – note that the backdrop color is dark.

File Format: 640x480 pixels

NOTE: The following file extensions are accepted:
Video: mp4. Images: jpg, gif or png.
Prices are excl. VAT.

NEED HELP?

Søren Dalgaard
Chief Technical Officer
skd@akkc.dk
+45 2547 4610

John Nehme
Technician – IT Support
jne@akkc.dk
+45 9335 5555

akkc.dk