

# 12 – Responsible Consumption and Production

AKKC has chosen two targets to show special consideration:

**12.5 – By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.**

AKKC works towards reducing waste and reusing resources, meaning that the organization focuses on waste sorting and waste reduction. The latter is primarily realized through sustainable purchases, focusing on the purchased product's ability to be part of a reusable cycle, its durability, and its functionality.

**12.6 – Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle.**

AKKC's sustainable profile rests on the foundation of our certifications. Namely, the ISO 90121 – management system for sustainable events – and the DNV-GL's certificate on Sustainable Development Goals. AKKC annually evaluates on the work with sustainability, while also producing a yearly report on the work in relation to the organization's general annual report. Through these efforts, partnered with the organization's communicative involvement of stakeholders, is AKKC's contribution to the above target realized.